

NC TIDE



2024 Conference

April 22 – April 24, 2024

Hotel Ballast

**301 N. Water Street
Wilmington, NC**

EXHIBITOR & SPONSORSHIP OPPORTUNITIES

The North Carolina Training, Instruction, Development and Education (NC TIDE) Committee is a non-profit training organization for the healthcare industry. With its first conference in 1975, established in 1992 as a non-profit agency, and renamed NC TIDE in 2011, NC TIDE has successfully completed over 80 conferences and trained thousands of individuals in the healthcare industry. NC TIDE officers and committee members are professionals in the healthcare industry or affiliated industries who volunteer their time to carry forward the mission of the organization.

Learn More about NC TIDE: <http://nctide.org/history.html>

AUDIENCE: NC Medicaid Health Plans, Publicly-Funded Healthcare Administrators, Healthcare Providers – including Behavioral Healthcare Providers, Care Management Providers, Providers and Administrators of Services for People with Intellectual/Developmental Disabilities, Peer Support Providers, School Counselors, Consumer and Family Advisory Council Members

Over 300 attendees at last year's conference.

CONFERENCE TOPICS INCLUDE:

- Recruitment & Retention in Healthcare
- Effective Management Techniques
- Medical Coding
- Serving Homeless Veterans
- Trauma
- Integrated Care
- Treatment Resistant Depression
- Predictive Analytics
- Serving the LGBTQ+ Community
- Healthcare Fraud, Waste, and Abuse
- Quality Management
- And more. . .



Come relax by the beautiful Cape Fear River in Wilmington, NC. As part of The Tapestry Collection by Hilton, Hotel Ballast offers an upscale experience in a prime location on the Cape Fear Riverfront. Downtown Wilmington with popular attractions, nightlife, shopping, and dining is just a short walk away. Cap off a busy day with a bite or drink at the onsite restaurant Board & Barrel Coastal Kitchen before retiring to an elegant guest room.

Don't miss our 2024 conference with a new, larger vendor room!

See below information for sponsorship opportunities.

To book your room, click the link below.

[Hotel Booking Link](#)



NC TRAINING, INSTRUCTION, DEVELOPMENT, AND EDUCATION

Lighthouse Sponsorship

Price:

\$2,600

Benefits Include:

- **Exclusive** – 8 Complimentary Full Conference Registrations for Your Staff
 - Includes CEUs at no additional cost
 - \$2,000 value
- **Exclusive** – Sponsorship of:
 - Opening Plenary Session
 - Closing Plenary Session – “State of the State”
- **Exclusive** – Signage recognizing sponsorship of daily breakfast
 - Breakfast offered Monday, Tuesday, and Wednesday
- **Exclusive** – Large company name or logo on the conference attendee bags
- Host a “Lunch & Learn” to present your company for the **FIRST 3** Lighthouse Sponsors
- 1 branded item to be included in all attendee bags
 - To be provided by sponsoring company
 - Cannot be an item listed below for “Exclusive Sponsorships”
- 6-foot exhibit table space in prime location
 - Electricity included upon request - \$900 value
- 2 exhibitor passes
- Company name or logo on conference marketing material
- Electronic advertisement through:
 - NC TIDE homepage
 - Official conference registration web page
 - Official conference web page
 - Conference app
 - NC TIDE social media pages
- Ability to upload documents and videos to create personalized vendor page on conference app
- Ability for conference attendees to contact company directly through conference app
- Complimentary attendance to evening events
- Conference penetration data to include attendee credentials, city, and state
- Introduction at opening plenary session
- Meals for sponsor staff include: breakfast each morning, dinner social on Monday night and box lunch on Tuesday





NC TRAINING, INSTRUCTION, DEVELOPMENT, AND EDUCATION

Sailboat Sponsorship

Price:

\$1,800

Benefits Include:

- **Exclusive** – 4 Complimentary Full Conference Registrations for Your Staff
 - Includes CEUs at no additional cost
 - \$1,000 value
- **Exclusive** – Sponsorship of select plenary sessions
- **Exclusive** – Medium Company name or logo on the conference attendee bags
- Host a “Lunch & Learn” to present your company for the **FIRST 2** Sailboat Sponsors
- **1 branded item to be included in all attendee bags**
 - To be provided by sponsoring company
 - Cannot be an item listed below for “Exclusive Sponsorships”
- 2 exhibitor passes
- 6-foot exhibit table space in desirable location
 - Electricity included upon request - \$900 value
- Company name or logo on conference marketing material
- Electronic advertisement through:
 - NC TIDE homepage
 - Official conference registration web page
 - Official conference web page
 - Conference app
 - NC TIDE social media pages
- Ability to upload documents and videos to create personalized vendor page on conference app
- Ability for conference attendees to contact company directly through conference app
- Complimentary attendance to evening events
- Conference penetration data to include attendee credentials, city, and state
- Introduction at opening plenary session
- Meals for sponsor staff include: breakfast each morning, dinner social on Monday night and box lunch on Tuesday





NC TRAINING, INSTRUCTION, DEVELOPMENT, AND EDUCATION

Sandcastle Sponsorship

Price:

\$1,400

Benefits Include:

- **Exclusive** – 2 Complimentary Full Conference Registrations for Your Staff
 - Includes CEUs at no additional cost
 - \$500 value
- **Exclusive** – Signage recognizing sponsorship of:
 - Afternoon snack - Monday and Tuesday
- **Exclusive** – Small company name or logo on the conference attendee bags
- **1 branded item to be included in all attendee bags**
 - To be provided by sponsoring company
 - Cannot be an item listed below for “Exclusive Sponsorships”
- 2 exhibitor passes
- 6-foot exhibit table space in desirable location
 - Electricity included upon request - \$900 value
- Electronic advertisement through:
 - NC TIDE homepage
 - Official conference registration web page
 - Official conference web page
 - Conference app
 - NC TIDE social media pages
- Ability to upload documents and videos to create personalized vendor page on conference app
- Ability for conference attendees to contact company directly through conference app
- Complimentary attendance to evening events
- Conference penetration data to include attendee credentials, city, and state
- Introduction at opening plenary session
- Meals for sponsor staff include: breakfast each morning, dinner social on Monday night and box lunch on Tuesday





NC TRAINING, INSTRUCTION, DEVELOPMENT, AND EDUCATION

Exhibitor Booth	
Price:	\$900 <i><u>Limited to first 12 sponsors</u></i>
Benefits Include:	<ul style="list-style-type: none">• 2 exhibitor passes• 6-foot exhibit table space• Electronic advertisement through:<ul style="list-style-type: none">○ NCTIDE homepage and social media pages○ Official conference web page○ Conference app• Complimentary attendance to evening events• Conference penetration data to include attendee credentials, city and state• Introduction at opening plenary session• Meals for sponsor staff include: breakfast each morning, dinner social on Monday night and box lunch on Tuesday <p>**There is a \$50 charge for electricity on “exhibitor” booths.**</p>



NC TRAINING, INSTRUCTION, DEVELOPMENT, AND EDUCATION

Other Ways to Sponsor

Door Prize	<p><i>Does Not Require Sponsorship at Another Level</i></p> <p>A favorite among all attendees!</p> <p>Contribute an item of your choosing for a door prize to be raffled at the conference wrap up. Your door prize will be highlighted in the conference materials and announced during the awarding of the prize.</p> <p>(Deadline to report door prize 4/20/2024)</p>															
Extra Booth Pass (Does not include attendance to sessions)	<p><i>Open to All Sponsorship Levels</i></p> <p>\$50 each</p>															
Exclusive Items	<p><i>Does Not Require Sponsorship at Another Level</i></p> <p>Become the sole sponsor of popularly used items at conferences and beyond. Item will be branded with your name or logo as provided by you.</p> <p>Item included in every attendee's conference bag!</p> <p>Limit <u>one</u> sponsor per item.</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="padding: 5px;">Table Mints</td> <td style="padding: 5px;">\$500</td> </tr> <tr> <td style="padding: 5px;">Koozie Sponsor</td> <td style="padding: 5px;">\$500 - option of color</td> </tr> <tr> <td style="padding: 5px;">Lanyard Sponsor</td> <td style="padding: 5px;">\$600 - option of color</td> </tr> <tr> <td style="padding: 5px;">Notepad Sponsor</td> <td style="padding: 5px;">\$900 - option of color</td> </tr> <tr> <td style="padding: 5px;">USB Hub</td> <td style="padding: 5px;">\$1,600 - option of color</td> </tr> <tr> <td style="padding: 5px;">Blanket Sponsor</td> <td style="padding: 5px;">\$2,800 - option of color</td> </tr> <tr> <td style="padding: 5px;">Insulated Bottle Sponsor</td> <td style="padding: 5px;">\$3,400 - option of color</td> </tr> </table>		Table Mints	\$500	Koozie Sponsor	\$500 - option of color	Lanyard Sponsor	\$600 - option of color	Notepad Sponsor	\$900 - option of color	USB Hub	\$1,600 - option of color	Blanket Sponsor	\$2,800 - option of color	Insulated Bottle Sponsor	\$3,400 - option of color
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Look Who Attended NC TIDE 2023



Lighthouse Sponsor

- ❖ Trillium Health Resources



Sailboat Sponsors

- ❖ The Carolinas Center for Medical Excellence
- ❖ Easter Seals UCP
- ❖ Primary Health Choice
- ❖ Pride in North Carolina
- ❖ RHA Health Services



Sandcastle Sponsors

- ❖ Coastal Horizons Center
- ❖ OnTarget by Abound Health
- ❖ Therapy Brands
- ❖ WellCare

Exhibitors

- | | |
|---------------------------------------|-------------------------------------|
| Acumen Fiscal Agent | NC DHHS |
| Alexander Youth Network | NC Telehealth Network |
| Alliance Health | NCFASD Informed, Inc. |
| Benchmarks | Pharmacy Alternatives by PharMerica |
| Ilderton Conversion | Rubicon |
| Langdon & Company CPA | Scioto Properties, LLC |
| Lauris Online | Skills Creation, Inc. |
| Lighthouse Behavioral Health Hospital | Springbrook Behavioral Health |
| Monarch | Veterans Services of the Carolinas |



NC TRAINING, INSTRUCTION, DEVELOPMENT, AND EDUCATION

NC TIDE 2024 Conference Tentative Schedule

<p>Sunday, April 21, 2024 5:00 pm - 9:00 pm 5:00 pm 7:00 pm</p>	<p>Exhibitor Room Available to Exhibitors for Set-up Conference Registration Desk Open Conference Registration Desk Closes</p>
<p>Monday, April 22, 2024 7:15 am - 3:00 pm 7:30 am - 8:45 am 8:30 am - 8:45 am 9:00 am - 10:30 am 10:30am - 10:45 am 10:45am - 12:15pm 12:15 pm - 1:30 pm 1:30 pm - 3:00 pm 3:00 pm - 3:15 pm 3:15 pm - 4:45 pm 5:30 pm EVENING</p>	<p>Registration Desk Open Meet and Greet Exhibitor Breakfast Exhibits Open Welcome and Business Meeting Plenary Session 1 Break: Exhibitor Visitation Choice of Breakout Sessions Lunch - On Your Own Choice of Breakout Sessions Break: Exhibitor Visitation Plenary Session 2 Exhibit Hall and Meeting Rooms Shut Down Exhibitor Sponsored Event TBA</p>
<p>Tuesday-April 23, 2024 7:30 am - 8:30 am 7:30 am - 3:00 pm 8:30 am - 10:00am 10:00 am - 10:30 am 10:30 am - 12:00 pm 12:00 pm - 1:30 pm 1:30 pm - 3:00 pm 1:30 pm - 3:00 pm 3:00 pm - 3:15pm 3:15 pm - 4:45 pm</p>	<p>Exhibitor Sponsored Continental Breakfast Exhibits Open Registration Desk Open Plenary Session 3 Break: Exhibitor Visitation Choice of Breakout Sessions Break: Exhibitor Sponsored Lunch with Lunch and Learn Breakdown of Exhibitor Tables Choice of Breakout Sessions Break Plenary Session 4</p>
<p>Wednesday-April 24, 2024 7:45 am - 8:45 am 7:45 am - 10:30 am 8:45 am - 10:15 am 10:15 am - 10:30 am 10:30am - 12:00pm 12:00 pm</p>	<p>Exhibitor Sponsored Continental Breakfast Registration Desk Open Plenary Session 5 Break Plenary Session 6 Closing Remarks and Door Prizes</p>



2024 Exhibition and Sponsorship Form

Become a Sponsor Today!

[REGISTER HERE](#)

[Hotel Booking Link](#)

Terms and Conditions:

Marketing will not begin for you your company until payment is remitted.

Full payment is required prior to the conference.

NC TIDE Cancellation Policy for Sponsors:

- Please submit booth attendant staff names at least 2 weeks prior to the conference to allow for printing of name badges.
- NC TIDE will allow substitutes for those representing the company any time including time of check in at the conference.
- NC TIDE will charge a \$100.00 administrative fee for all cancellations made by 1/24/2024.
- Cancellations made by 2/24/2024 will be refunded 50% of the sponsorship fee.
- Cancellations made after 2/24/2024 will not receive a refund for the sponsorship fee.